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Bulletin

Learning Chinese language is becoming more and more popular. The fact is that English will soon be replaced by Chinese as the most popular language on the Internet. That shouldn't be much of a surprise, with China becoming an increasingly powerful country.



Some people have the desire to learn Chinese, but they are afraid that the language is too difficult, and some even assert that the most difficult thing to do in the world is to learn Chinese. As a matter of fact, this is a misunderstanding – it's true that the learning of any unrelated language will be comparatively difficult than that of a related lan-

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guage. The Chinese language is not related to European languages, therefore to English-speaking people, it is not as easy to study as French or Spanish, for example. However, the learning of Chinese is in no way as difficult as some

Visualization a course for children

Source: own elaboration



Module 0

“Basic language skills” contains basic information about Chinese grammar, phonetics, signs, calligraphy, and the most important words and expressions. It will be an introductory module for all groups of users. In this module, you can find basic the most useful phrases and expressions to communicate in Chinese. The module is aimed at all four target groups of beneficiaries of the project. The module consists of 12 lessons, the first one teaches the pronunciation and spelling, the second one teaches the Chinese script and the remaining 10 teach selected topics.

The lessons include: introduction, dialogues, vocabulary, tests, exercises and multimedia. Topics of the lessons: The sound, The sign, Greetings, thanks, apologies, Introductions, Occupations, Numbers and counting, Time and date, Family, Food and beverages, Money and shopping, The weather and clothes, Emergencies.

Module 1

“Children” uses the multimedia learning methodology. The didactical materials are presented in the form of animations, games, graphics and audio files. It makes language learning simple, intuitive and interactive. In this module we want to teach children the basics of Chinese language using adequately prepared visual communication content. Teaching materials are presented in the form of animations, educational games, graphics and audio files.

Here were included 10 lessons: Presentation, Where are you from?, Family, Personal characteristics, Clothing, At school, Time, Hobbies, Food, Sightseeing the lessons consist of animated dialogues, vocabulary, multimedia educational games and calligraphy exercises. Lessons also include audio recordings and additional multimedia animations.

people imagine. To convince Europeans to learn Chinese, and overcome the fear the passionate of foreign languages have created Chinese project dedicated to Europeans.

Chinese course dedicated to entrepreneurs

Source: own elaboration

Module 2

“Students” focuses on words, expressions and cultural differences appearing in educational contexts. The materials will be based on the methodology of e-learning in an asynchronous mode and available online. This course is aimed to teach the Chinese language in communication situations during a visit to a university in China.

The module consists of 5 lessons: Introduction, Studying, Lodging, Exams, Entertainment

Five thematic sections, divided into dialogues, vocabulary and exercises. For the learning material recordings are available.

Module 3

“Business” presents language materials and cultural information useful for people engaged in business activities. The method of micro learning was chosen for this part as it suits the educational needs of entrepreneurs. The module is intended for SME entrepreneurs. Didactic material is sent to a learner by e-mails and available on the project website.


The module consists of 10 lessons: On a trade fair, Making an appointment, Business meeting, Business lunch/dinner, Visit to a factory, Official meeting, Contact with the local government with the new partner, Dealing with a problem, Keeping social contacts, containing 70 e-mails consisting of dialogues, vocabulary, phrases and thematic guidelines.

Module 4

“Tourists” contains materials connected with travelling and use an innovative mobile learning methodology. In this module we are going to teach the basics of Chinese language and vocabulary related to issues such as: travel, asking about directions, asking for the price, etc.

The module consists of 5 lessons: Travel, Hotel, Food & Drink, Sightseeing, Health & Safety, consisting of: dialogues, vocabulary and exercises with audio recordings.



 Mobile application for tourists
Source: own elaboration

The project results comprise five modules containing materials at A1 level (according to the Common European Framework for Languages) which were translated into 23 official EU languages. These modules are dedicated to four target groups: children, students, busi-

nessmen and tourists. All of them except tourist module are available on the website (www.chinese4.eu). Tourist module is prepared for mobile phones and mobile devices and might be downloaded from the App Store and Android Market.

Familiarise yourself with Chinese language and culture

Find important contacts with people from various age groups

Learn Chinese language and culture with innovative technologies

Take to China your portable course



More than 1.5 billion people speak Chinese all over the world but only 25 million people worldwide learn Chinese as a foreign language.

Why? They think Chinese is extremely difficult language and do not want to try to learn.

We want to change their way of thinking. Chinese is easy!

Our mission is to provide Europeans free and easily accessible educational materials for tourists, businessmen and students travelling to China for personal, professional, educational or tourist reasons. On the other hand we also ensured, to accustom with the Chinese the youngest what is crucial in learning any foreign language.

All of modules (courses) were prepared at the level enabling the users to communicate in basic, everyday situations,

to build relationships with Chinese people, etc. The particular course modules will aim specifically at familiarizing the end users with chosen communication situations and cultural differences connected with: education and everyday life of students; business negotiations and decision making, travelling and relationships between the Chinese and foreigners.

The methodology of all modules is adjusted to the individual needs of end

users: multimedia learning for children, e-learning in asynchronous mode for students, micro learning for entrepreneurs and mobile learning for tourists. Thanks to variety of innovative ICT solutions the materials are easily accessible in the most convenient time and place. These tools are enhance the efficiency of learning, presenting difficult issues in a clear and innovative way. Therefore, the project will contribute to the present situation by making learning Chinese an enjoyable, affordable and successful experience.

Learn Chinese language any time you want and anywhere you are. Use your notebook or handy to find yourself in a small talk with Chinese people.

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